



2013

January 17th-19th

TENNESSEE
CATTLEMEN'S
ASSOCIATION

Annual Convention and Tradeshow

featuring BAXTER BLACK

Murfreesboro, TN

Embassy Suites Hotel

615-890-4464 (mention TCA)

www.tncattle.org

For more
info call
615.896.BEEF

PRELIMINARY SCHEDULE FOR 2013 EMBASSY SUITES MURFREESBORO, TN

January 17th (Thursday)

3:00- 4:30 TCA Board Meeting

**5:00-6:30 Cattle Repro Demo Rutherford County Extension
(Sponsored by TN Farmers Coop)**

7:00-9:00 Trade Show Ice Cream Social

January 18th (Friday)

7:30 –Trade Show Opens

8:15-Larry McCoy welcomes attendees/Announcements

***8:30-9:30 Baxter Black On The Edge of Common Sense Sponsored by Priefert
(Squeeze Chute recognition)**

9:45-2:00 FACCT Board meeting

**9:30-11:00 Exclusive Trade Show Time and Baxter Black Book Signing/pictures in
trade show**

***11:00-12:00 Dr. Drew Lerner- World Weather Outlook**

12:00- 1:30 - Legislative Luncheon and Awards Banquet.

(Commissioner of Agriculture Jullus Johnson to Speak)

1:45-3:15 Delegate Session

***3:30-4:45 Panel Discussion on Beef Industry Retail Trends**

Ron Simpson Kroger Co.

Jim Simpson Southern Natural Foods

Shelley Bradway National Cattlemen's Beef Association

(Dr. Griffith to moderate)

4:45-6:30 Auction and reception in trade show

January 19th (Saturday)

7:30 Trade Show opens

**8:00-8:45 Concurrent Sessions Todd Rose Legal Consideration for Farmers/Dr. Gary Bates
and Don Ball Endophyte Fescue Talk**

8:45-9:15 Trade Show Time

9:15-10:30 Cattle Buyers Panel Discussion (Steve Bradley, Mark Barnett, Kevin Ferguson)

10:30-11:00 Trade Show Time

**11:00-12:15 Cattle Health Session Veterinarian Panel Discussion (TVMA)
w/ Dr. David Anderson UT College of Veterinary Medicine**

12:15-1:15 Lunch in Trade Show

1:45 Trade Show Closes

1:45-3:00 TCA Board Meeting

2:00-3:30 TVMA/TLMA Meeting

***Youth Activities- Quiz Bowl and Scavenger Hunt**

